

## Rate

		Pula	Rands
Per insertion	1 cm x 1 col	P30.00 per col.cm	R36.00 per col.cm
1,500 col. cm.	contract within a year	P25.00 per col.cm	R30.00 per col.cm
3,000 col. cm.	contract within a year	P24.00 per col.cm	R29.00 per col.cm
5,000 col. cm.	contract within a year	P20.00 per col.cm	R24.00 per col.cm

## Advertising Features

Per insertion	1 cm x 1 col	P20.00 per col.cm.	R24.00 per col. cm
Legal Notices		P18.00 per col.cm.	R22.00 per col. cm

## Sample sizes and prices

Full page	40cm x 7 col	P8400	R10080
Half Page	20cm x 7 col	P4200	R5040
20cm x 4 col	(1/4 page)	P2400	R2880
20cm x 3 col		P1800	R2160
10cm x 4 col	(1/8 page)	P1152	R1382
10cm x 3 col		P864	R1037
10cm x 2 col		P576	R691
5cm x 3 col		P432	R518
5cm x 2 col		P288	R346
5cm x 1 col		P168	R202

## Special positions

Front Page strip	Tariff plus 100%	
Back page strip	Tariff plus 50%	
Page 3	Tariff plus 50%	
Business Front	Tariff plus 25%	
TGIF Front	Tariff plus 25%	
Chillin' Out	Tariff plus 25%	
Centrespread	P16 800	R20 160
Four page supplement	P29 700	R35 640
Business ear	P264	R317

## Colour

Full colour	P1800	R2160
Spot colour	P770	R924

## Inserts

Up to four sheets (per thousand)	P344	R413
4 to 8 sheets (per thousand)	P516	R629
8 to 16 sheets (per thousand)	P618	R742
16 to 20 sheets (per thousand)	P595	R714
20 to 24 sheets (per thousand)	P695	R834

## Online banners

Horizontal Masthead (728px x 90px)	All pages	P1500.00/week
Box Banner (300px x 250px)	All Pages	P1250.00/week
Box Banner (300px x 250px)	Inside Pages <i>(not on home page)</i>	P1000.00/week

# advertising tariff



DU-  
A-DU-  
o the Ze-  
ain ahead  
rows game

D: Hello. How  
e mood in the  
p ahead of the  
e against Ma-  
?

Sox: The vibe is  
t as usual. We are  
repared to go out  
: to do our best for  
country, our sup-  
r and of course  
lves. We are  
al and mentally  
ed for the game

D: The Zebras  
the game as  
es after win-  
home tie and  
aced above  
the FIFA  
What does  
the team's

We are con-  
our chances  
well again  
Malawi. We  
er aware that  
e a walk over  
have to sweat  
ever result we  
rsonally I do  
r them. I have  
enough games  
t them to know  
to expect. It  
be easy but we  
fight it out till  
ast second of the

D: Malawi are  
the group and  
s like they have  
g to play for  
ride. Don't you  
that this will  
aps make things  
er for the Zebras  
orrow?

Sox: This will  
tually make them  
ore dangerous. After  
ll they have nothing  
o lose. I don't think  
hey want to finish last  
up. They will  
deen

